



American Studies Association
PO Box 19966, Baltimore, MD 21211-0966
Email: annualmeeting@theasa.net
URL: <https://theasa.net/>

**ANNUAL MEETING OF THE AMERICAN STUDIES ASSOCIATION
EXHIBIT INFORMATION
BALLROOM, LE CENTRE SHERATON MONTREAL
NOVEMBER 2-5, 2023**

SUBJECT AREAS

American Studies, cultural studies, history, literature and literary criticism, ethnic studies, women's studies, material culture studies, visual culture, popular culture, social science, and other American subjects.

TYPES OF MATERIAL

Scholarly and trade books, paperback and hard cover, literary works, biographies and autobiographies, college, secondary, and university textbooks, bibliographies, and teaching materials.

ESTIMATED ATTENDANCE

2,000 plus scholars and students, college and secondary school teachers, museum and art professionals, from the U.S. and abroad.

RATES

10' x 10' booths: \$1,000 per booth. Booths may be bought in combination to acquire larger configurations of space.

PAYMENT

Full payment of \$1,000 per booth at submission of order:
<https://asa.press.jhu.edu/asa/exhibitors>

BOOTH SELECTION

First come, first served, based on date of receipt of full payment and signed contract. Select booth from exhibit floor plan, with second and third choice noted on form.

INCLUDED

All exhibit booths will be furnished with 6' draped table, (2) two side chairs, wastebasket, and a (7" x 44") identification sign. All exhibitors will be offered a maximum of (3) badges for booth personnel; extra badges, \$225 each.

EXHIBITOR KIT

On or around September 1, 2023, Alliance Exhibition Services will mail a service kit, including order forms for drayage, labor (display installation/dismantling), electrical service, and additional furniture, to all exhibitors.

CANCELLATIONS

Refunds will be made less 50% for administrative costs, only on cancellations made in writing on or before September 1, 2023.

PROGRAM BOOK

For questions regarding advertising, contact Journals, Advertising, Johns Hopkins Univ. Press, 2715 North Charles St., Baltimore, MD 21218; Tel 410-516-6988; Fax 410-516-3866. Email: journalsadvertising@press.jhu.edu

BADGES

Prepared in advance for representatives who register by October 10, 2023. Pick up badges at ASA registration desk. Badges allow access to the entire meeting. Register with the ASA Conference Director by e-mail: annualmeeting@theasa.net

CELEBRATION OF ASA AUTHORS

The deadline for receipt of the book information from publishers is October 10, 2023. SUBMIT TO: authors@theasa.net

SCHEDULE

Thursday, November 2, 2023

Drayage delivery and set-up: 8:00 am -12:00 noon. (Closed to exhibitors).

Exhibitor set-up: 12:00 noon- 5:30 pm.

Welcome Reception/Celebration of Authors/Exhibits open: 6:00 pm (tentative)

Friday, November 3

Exhibits open: 9:30 am -5:30 pm

Saturday, November 4

Exhibits open: 9:30 am -5:30 pm

Sunday, November 5

Exhibits open: 8:30-11:00 am

Exhibit dismantling: 12 noon to 3:00 pm, All clear by 4:00 pm

All hours are subject to change without notice by the association.

EXHIBIT LOCATION

Le Centre Sheraton Montreal, Ballroom, Level 4

WELCOME RECEPTION LOCATION

Le Centre Sheraton Montreal, Ballroom/Foyer, Level 4 (tentative)

HOTEL RESERVATIONS

The ASA Convention Headquarters is Le Centre Sheraton Montreal Hotel,
1201 Boulevard Rene-Levesque West, Montreal, Quebec, Canada, H3B 2L7

King Bed Standard & 2 Double Bed Standard \$265 CANADIAN Single/Double
Occupancy; \$40 CANADIAN each for 3rd and 4th Occupant

Rates available for stays between October 31 to November 5, 2023. Group rates will
also be honored for the 3 days before and after the conference pending availability.
Group rate available until September 30, 2023. Subject to Availability.

Attendees can call Sheraton reservations at 800-325-3535 and ask for the American
Studies Association group rate.

ROOM DEPOSIT

All individual reservations require a credit card guarantee. One night's room and tax
will be charged if the guest cancels after 3:00 p.m. 72 hours prior to arrival date.

ADDITIONAL INFORMATION

Please sign and email your contract as a PDF attachment to the ASA Conference
Director, Email: annualmeeting@theasa.net; <https://theasa.net/>