



American Studies Association
PO Box 19966, Baltimore, MD 21211-0966
Email: annualmeeting@theasa.net
URL: <https://theasa.net/>

**ANNUAL MEETING OF THE AMERICAN STUDIES ASSOCIATION
EXHIBIT INFORMATION
PUERTO RICO CONVENTION CENTER
OCTOBER 7-10, 2021, SAN JUAN, PUERTO RICO**

SUBJECT AREAS

American Studies, cultural studies, history, literature and literary criticism, ethnic studies, women's studies, material culture studies, visual culture, popular culture, social science, and other American subjects.

TYPES OF MATERIAL

Scholarly and trade books, paperback and hard cover, literary works, biographies and autobiographies, college, secondary, and university textbooks, bibliographies, and teaching materials.

ESTIMATED ATTENDANCE

2,000 plus scholars and students, college and secondary school teachers, museum and art professionals, from the U.S. and abroad.

RATES

10' x 10' booths: \$1,000 per booth. Booths may be bought in combination to acquire larger configurations of space.

PAYMENT

Full payment of \$1,000 per booth at submission of order:
<https://asa.press.jhu.edu/asa/exhibitors>

BOOTH SELECTION

First come, first served, based on date of receipt of full payment and signed contract. Select booth from exhibit floor plan, with second and third choice noted on form.

INCLUDED

All exhibit booths will be furnished with 6' draped table, (2) two side chairs, wastebasket, and a (7" x 44") identification sign. All exhibitors will be offered a maximum of (3) badges for booth personnel; extra badges, \$100 each.

DRAYAGE/FRIEGHT

Standard rates through Shepard Exposition Services.

BOOTH EQUIPMENT

Additional tables and other furniture and equipment from Shepard Exposition Services,

EXHIBITOR KIT

On or before August 1, 2021, Shepard Exposition Services will mail a service kit, including order forms for labor (display installation/dismantling), electrical service, and additional furniture, to all exhibitors.

CANCELLATIONS

Refunds will be made less 50% for administrative costs, only on cancellations made in writing by June 30, 2021.

PROGRAM BOOK

For questions regarding advertising, contact Journals, Advertising, Johns Hopkins Univ. Press, 2715 North Charles St., Baltimore, MD 21218; Tel 410-516-6988; Fax 410-516-3866. Email: journalsadvertising@press.jhu.edu

BADGES

Prepared in advance for representatives who register by September 1, 2021. Pick up badges at ASA registration desk. Badges allow access to the entire meeting. Register with the ASA Conference Director by e-mail: annualmeeting@theasa.net

CELEBRATION OF ASA AUTHORS

The deadline for receipt of the book information from publishers is October 15, 2021. SUBMIT TO: authors@theasa.net

SCHEDULE

Thursday, October 7, 2021

Drayage delivery and set-up: 8:00 am -12:00 noon. (Closed to exhibitors).

Exhibitor set-up: 12:00 noon- 5:30 pm.

Welcome Reception/Celebration of Authors/Exhibits open: 7:00 pm - 8:00 pm

Friday, October 8

Exhibits open: 9:30 am -5:30 pm

Saturday, October 9

Exhibits open: 9:30 am -5:30 pm

Sunday, October 10

Exhibits open: 8:30-11:00 am

Exhibit dismantling: 12 noon to 3:00 pm, All clear by 4:00 pm

All hours are subject to change without notice by the association.

EXHIBIT LOCATION

Level 3 in Ballroom B, Puerto Rico Convention Center

WELCOME RECEPTION LOCATION

Level 3 in the Ballroom AB Foyer, Puerto Rico Convention Center

HOTEL RESERVATIONS

The 2021 Convention for the American Studies Association is at the Puerto Rico Convention Center, 100 Convention Blvd, San Juan 00907-4900. The headquarters hotel is the Caribe Hilton, 1 San Geronimo Street, San Juan PR 00901. Attendees can call 787-721-1000 and ask for the American Studies Association group rate (available until September 1st).

Attendees can also make reservations via:

<https://book.passkey.com/go/4c44b1f9ASAannualmeeting>

The overflow hotel is the Condado Plaza Hilton, 999 Ashford Avenue, San Juan PR 00907.

ROOM DEPOSIT

All individual reservations require a credit card guarantee. One night's room and tax will be charged if the guest cancels after 3:00 p.m. 72 hours prior to arrival date.

ADDITIONAL INFORMATION

Please sign and email your contract as a PDF attachment to the ASA Conference Director, Email: annualmeeting@theasa.net; <https://theasa.net/>