



American Studies Association
1120 19th Street, N.W. • Suite No. 301 • Washington, D.C. 20036
Tel: (202) 467-4783 • Fax: (202) 467-4786
Email: annualmeeting@theasa.net • URL: <https://theasa.net>

**ANNUAL MEETING OF THE AMERICAN STUDIES ASSOCIATION
EXHIBIT INFORMATION
THE WESTIN PEACHTREE PLAZA, ATLANTA, GEORGIA
NOVEMBER 8-11, 2018**

SUBJECT AREAS

American Studies, cultural studies, history, literature and literary criticism, ethnic studies, women's studies, material culture studies, visual culture, popular culture, social science, and other American subjects.

TYPES OF MATERIAL

Scholarly and trade books, paperback and hard cover, literary works, biographies and autobiographies, college, secondary, and university textbooks, bibliographies, and teaching materials.

ESTIMATED ATTENDANCE

2,000 plus scholars and students, college and secondary school teachers, museum and art professionals, from the U.S. and abroad.

RATES

10' x 10' booths: \$1,000 per booth. Booths may be bought in combination to acquire larger configurations of space.

PAYMENT

Full payment of \$1,000 per booth at submission of order:
<https://asa.press.jhu.edu/asa/exhibitors>

BOOTH SELECTION

First come, first served, based on date of receipt of full payment and signed contract. Select booth from exhibit floor plan, with second and third choice noted on form.

INCLUDED

All exhibit booths will be furnished with 6' draped table, (2) two side chairs, wastebasket, and a (7" x 44") identification sign. All exhibitors will be offered a maximum of (3) badges for booth personnel; extra badges, \$100 each.

DRAYAGE/FRIEGHT

Standard rates through Shepard Exposition Services.

BOOTH EQUIPMENT

Additional tables and other furniture and equipment from Shepard Exposition Services, Attn: Frank Brown, 7079 Oakland Mills Road, Columbia, MD 21046; Office: 443.304.3120; Cell: 443.829.2379; E-mail fbrown@shepardes.com

EXHIBITOR KIT

On or before September 1, 2018, Shepard Exposition Services will mail a service kit, including order forms for labor (display installation/dismantling), electrical service, and additional furniture, to all exhibitors.

CANCELLATIONS

Refunds will be made less 50% for administrative costs, only on cancellations made in writing by June 30, 2018.

PROGRAM BOOK

For questions regarding advertising, contact Journals, Advertising, Johns Hopkins Univ. Press, 2715 North Charles St., Baltimore, MD 21218; Tel 410-516-6988; Fax 410-516-3866. Email: journalsadvertising@press.jhu.edu

BADGES

Prepared in advance for representatives who register by October 15, 2018. Pick up badges at ASA registration desk. Badges allow access to the entire meeting. Register with the ASA Conference Director by e-mail: annualmeeting@theasa.net

CELEBRATION OF ASA AUTHORS

The deadline for receipt of the book information from publishers is October 15, 2018. SUBMIT TO: authors@theasa.net

SCHEDULE

Thursday, November 8, 2018

Drayage delivery and set-up: 8:00 am -12:00 noon. (Closed to exhibitors).

Exhibitor set-up: 12:00 noon- 5:30 pm.

Welcome Reception/Celebration of Authors/Exhibits open: 7:00 pm - 8:00 pm

Friday, November 9

Exhibits open: 9:30 am -5:30 pm

Saturday, November 10

Exhibits open: 9:30 am -5:30 pm

Sunday, November 11

Exhibits open: 8:30-11:00 am

Exhibit dismantling: 12 noon to 3:00 pm, All clear by 4:00 pm

All hours are subject to change without notice by the association.

EXHIBIT LOCATION

The Peachtree Ballroom, 8th Floor

WELCOME RECEPTION LOCATION

The Peachtree Ballroom, 8th Floor

HOTEL RESERVATIONS

The 2018 Convention Headquarters for the American Studies Association Annual Meeting is the Westin Peachtree, Atlanta, 210 Peachtree St NW, Atlanta, GA 30303; Phone: (404) 659-1400. Reservations can also be made with Westin Reservations at Hotel Reservations: 888-627-7087.

ASA convention guest room rates are \$179 for single/double, \$20 for each additional occupant. Available November 6-11, 2018. Rates do not include applicable taxes and fees, currently 16.4% and are subject to change without notice. The reservations cut-off date is Friday, October 9, 2018 (5:00 p.m. local time).

After October 9th, all sleeping rooms will be sold on a space available basis and will NOT be subject to the group discount. Please mention you are attending the ASA Annual Meeting to receive the discounted room rate. Availability of rooms at the group rate after the cut-off date is subject to availability. If the group room block fills up before the October 9th cut off, you may be closed out of the conference headquarters hotel at the group rate.

Be sure to obtain a confirmation number from the Westin Peachtree, Atlanta. Bring your confirmation number with you to the hotel in case you are asked for it at the front desk upon check-in. Persons without reservation confirmation numbers may not be able to get a room at the host hotel.

ROOM DEPOSIT

All individual reservations require a credit card guarantee. One night's room and tax will be charged if the guest cancels after 3:00 p.m. 72 hours prior to arrival date.

ADDITIONAL INFORMATION

ASA Conference Director, 1120 19th Street, NW, Suite 301, Washington, DC 20036; Tel 202-467-4783; Fax 202-467-4786; Email: annualmeeting@theasa.net; <https://theasa.net/>