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**\*\*AD SPECS: PDF files are preferred.** We will only accept black & white PDF files with Type 1 or True Type, embedded fonts. Images should be scanned at 300 dpi. Please leave crop marks OFF of the PDF. **Email final PDF to JOURNALSADVERTISING@PRESS.JHU.EDU.** Note: Agency discounts CANNOT be combined with the early-bird discount.

Please reserve advertising space in the 2018 ASA Convention Program Book as follows (✓ below):

Full-page     2-page spread     3-page spread     4-page spread     \_\_\_\_ Additional pages

Sizes	Dimensions	Reg. Price	Early-Bird Discount (April 6, 2018)
Full page	4-3/4 x 7-1/2	\$750.00	\$600.00
2-pg. spread	same as above	\$1286.00	\$1028.00
3-pg. spread	same as above	\$1811.00	\$1448.00
4-pg. spread	same as above	\$2257.00	\$1805.00
Additional Pages	same as above	\$603.00 per page	\$482.00 per page

<p><b>Reserve by April 6th and SAVE 20%!</b></p>
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**Deadlines:**

**Early-bird reservations:**            **April 6, 2018 (to receive discount)**  
All reservations:                        June 15, 2018  
Artwork:                                    June 25, 2018 (**Email final PDF to [JOURNALSADVERTISING@PRESS.JHU.EDU](mailto:JOURNALSADVERTISING@PRESS.JHU.EDU)**)

**ONLINE PROGRAM BOOK:**

\$110.00 per page (with print ad purchase)

**YES...** I want my ad to appear online. Please reserve \_\_\_\_ page(s).

- Please use the same artwork for both our print and online ads.
- We will be sending different artwork for our online ad by the deadline above.

**AMERICAN QUARTERLY:**

20% discount with an ASA Program Book ad purchase. (*Sorry, agency and other discounts are not applicable on this special offer.*)

Please reserve space in the:

**June 2018, Vol. 70#2** of *American Quarterly*

- Full Page: 4.75 x 7.5" \$460 (regularly \$575)
- Half Page: 4.75 x 3.5" \$344.00 (regularly \$431)

**ARTWORK DUE BY April 15, 2018**

**PLEASE BILL ME AS FOLLOWS:**

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*American Quarterly*                 \$ \_\_\_\_\_  
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