



**American Studies Association**  
1120 19th Street, N.W. • Suite No. 301 • Washington, D.C. 20036  
Tel: (202) 467-4783 • Fax: (202) 467-4786  
Email: [annualmeeting@theasa.net](mailto:annualmeeting@theasa.net) • URL: <https://theasa.net>

**ANNUAL MEETING OF THE AMERICAN STUDIES ASSOCIATION  
EXHIBIT INFORMATION  
HYATT REGENCY CHICAGO, NOVEMBER 9-12, 2017**

**SUBJECT AREAS**

American Studies, cultural studies, history, literature and literary criticism, ethnic studies, women's studies, material culture studies, visual culture, popular culture, social science, and other American subjects.

**TYPES OF MATERIAL**

Scholarly and trade books, paperback and hard cover, literary works, biographies and autobiographies, college, secondary, and university textbooks, bibliographies, and teaching materials.

**ESTIMATED ATTENDANCE**

2,200 scholars and students, college and secondary school teachers, museum and art professionals, from the U.S. and abroad.

**RATES**

10' x 10' booths: \$1,000 per booth. Booths may be bought in combination to acquire larger configurations of space.

**PAYMENT**

Full payment of \$1,000 per booth at submission of order:  
<https://asa.press.jhu.edu/asa/exhibitors>

**BOOTH SELECTION**

First come, first served, based on date of receipt of full payment and signed contract. Select booth from exhibit floor plan, with second and third choice noted on form.

**INCLUDED**

All exhibit booths will be furnished with 6' draped table, (2) two side chairs, wastebasket, and a (7" x 44") identification sign. All exhibitors will be offered a maximum of (3) badges for booth personnel; extra badges, \$100 each.

**DRAYAGE/FRIEGHT**

Standard rates through Shepard Exposition Services.

## **BOOTH EQUIPMENT**

Additional tables and other furniture and equipment from Shepard Exposition Services, Attn: Frank Brown, 7079 Oakland Mills Road, Columbia, MD 21046; Office: 443.304.3120; Cell: 443.829.2379; E-mail [fbrown@shepardes.com](mailto:fbrown@shepardes.com)

## **EXHIBITOR KIT**

On or before September 1, 2017, Shepard Exposition Services will mail a service kit, including order forms for labor (display installation/dismantling), electrical service, and additional furniture, to all exhibitors.

## **CANCELLATIONS**

Refunds will be made less 50% for administrative costs, only on cancellations made in writing by June 30, 2017.

## **PROGRAM BOOK**

For questions regarding advertising, contact Journals, Advertising, Johns Hopkins Univ. Press, 2715 North Charles St., Baltimore, MD 21218; Tel 410-516-6988; Fax 410-516-3866. Email: [journalsadvertising@press.jhu.edu](mailto:journalsadvertising@press.jhu.edu)

## **BADGES**

Prepared in advance for representatives who register by October 13, 2017. Pick up badges at ASA registration desk. Badges allow access to the entire meeting. Register with the ASA Conference Director by e-mail: [annualmeeting@theasa.net](mailto:annualmeeting@theasa.net)

## **CELEBRATION OF ASA AUTHORS**

The deadline for receipt of the book information from publishers is October 13, 2017. SUBMIT TO: [authors@theasa.net](mailto:authors@theasa.net)

## **SCHEDULE**

Thursday, November 9, 2017

Drayage delivery and set-up: 8:00 am -12:00 noon. (Closed to exhibitors).

Exhibitor set-up: 12:00 noon- 5:30 pm.

Welcome Reception/Celebration of Authors/Exhibits open: 7:00 pm - 8:00 pm

Friday, November 10

Exhibits open: 9:30 am -5:30 pm

Saturday, November 11

Exhibits open: 9:30 am -5:30 pm

Sunday, November 12

Exhibits open: 8:30-11:00 am

Exhibit dismantling: 12 noon to 3:00 pm, All clear by 4:00 pm

All hours are subject to change without notice by the association.

## **EXHIBIT LOCATION**

**CRYSTAL BALLROOM**

## **WELCOME RECEPTION LOCATION**

**CRYSTAL BALLROOM**

## **HOTEL RESERVATIONS**

**The 2017 Convention Headquarters for the American Studies Association Annual Meeting is the Hyatt Regency Chicago, 151 East Wacker Street, Chicago, IL 60601; Phone: 312-565-1234; Fax: 312-239-4541. Reservations can also be made with Hyatt Central Reservations at 1-888-421-1442.**

**ASA convention guest room rates are \$229 for single/double, \$25 for each additional occupant. Available November 4-14, 2017. Rates do not include applicable taxes and fees, currently 16.4% and are subject to change without notice. The reservations cut-off date is Friday, October 13, 2017.**

**After October 13, all sleeping rooms will be sold on a space available basis and will NOT be subject to the group discount. Please mention you are attending the ASA Annual Meeting to receive the discounted room rate. Availability of rooms at the group rate after the cut-off date is subject to availability. If the group room block fills up before the October 13th cut off, you may be closed out of the conference headquarters hotel at the group rate.**

**Be sure to obtain a confirmation number from the Hyatt Regency Chicago. Bring your confirmation number with you to the hotel in case you are asked for it at the front desk upon check-in. Persons without reservation confirmation numbers may not be able to get a room at the host hotel.**

## **ROOM DEPOSIT**

**All individual reservations require a credit card guarantee. One night's room and tax will be charged if the guest cancels after 3pm 72 hours prior to arrival date.**

## **ADDITIONAL INFORMATION**

**ASA Conference Director, 1120 19<sup>th</sup> Street, NW, Suite 301, Washington, DC 20036; Tel 202-467-4783; Fax 202-467-4786; Email: [annualmeeting@theasa.net](mailto:annualmeeting@theasa.net); <https://theasa.net/>**