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Please reserve advertising space in the 2011 ASA Convention Program Book as follows (✓ below):

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Sizes	Dimensions	Reg. Price	Early-Bird Discount (April 1, 2011)
Full page	4-3/4 x 7-1/2	\$650.00	\$520.00
2-pg. spread	same as above	\$1105.00	\$880.00
3-pg. spread	same as above	\$1560.00	\$1250.00
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Additional Pages	same as above	\$550.00 per page	\$440.00 per page

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Deadlines:

Early-bird reservations: April 1, 2011 (to receive discount)
 All reservations: June 1, 2011
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\$100.00 per page (with print ad purchase)

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ARTWORK DUE BY January 15, 2011

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- Full Page: 4.75 x 7.5" \$408 (regularly \$510)
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