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PROGRAM BOOK:

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****AD SPECS: PDF files are preferred.** We will only accept black & white PDF files with Type 1 or True Type, embedded fonts. Images should be scanned at 300 dpi. Please leave crop marks OFF of the PDF. **Email final PDF to JOURNALSADVERTISING@PRESS.JHU.EDU.** Note: Agency discounts CANNOT be combined with the early-bird discount.

Please reserve advertising space in the 2012 ASA Convention Program Book as follows (✓ below):

Full-page 2-page spread 3-page spread 4-page spread ____ Additional pages

Sizes	Dimensions	Reg. Price	Early-Bird Discount (April 1, 2012)
Full page	4-3/4 x 7-1/2	\$680.00	\$550.00
2-pg. spread	same as above	\$1160.00	\$925.00
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Additional Pages	same as above	\$550.00 per page	\$440.00 per page

**Reserve by
 April 1st
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Deadlines:

Early-bird reservations: April 1, 2012 (to receive discount)

All reservations: June 1, 2012

Artwork: June 30, 2012 (Email final PDF to JOURNALSADVERTISING@PRESS.JHU.EDU)

ONLINE PROGRAM BOOK:

\$100.00 per page (with print ad purchase)

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AMERICAN QUARTERLY:

20% discount with an ASA Program Book ad purchase. (*Sorry, agency and other discounts are not applicable on this special offer.*)

Please reserve space in the:

June 2012, Vol. 64#2 of *American Quarterly*

Full Page: 4.75 x 7.5" \$408 (regularly \$510)

Half Page: 4.75 x 3.5" \$306 (regularly \$383)

ARTWORK DUE BY April 16, 2012

PLEASE BILL ME AS FOLLOWS:

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