



**American Studies Association**  
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**ANNUAL MEETING OF THE AMERICAN STUDIES ASSOCIATION  
EXHIBIT INFORMATION  
NOVEMBER 15-18, 2012, SAN JUAN, PUERTO RICO  
PUERTO RICO CONVENTION CENTER**

**SUBJECT AREAS:** American Studies, cultural studies, history, literature and literary criticism, ethnic studies, women's studies, material culture studies, visual culture, popular culture, social science, and other American subjects.

**TYPES OF MATERIAL:** Scholarly and trade books, paperback and hard cover, literary works, biographies and autobiographies, college, secondary, and university textbooks, bibliographies, and teaching materials.

**ESTIMATED ATTENDANCE:** 2000 scholars and students, college and secondary school teachers, museum and art professionals, from the U.S. and abroad.

**RATES:** 8' x 10' booths: \$750.00 per booth. Booths may be bought in combination to acquire larger configurations of space.

**PAYMENT:** Full payment of \$750.00 per booth at submission of order.  
<http://prostores2.carrierzone.com/servlet/theasanet/StoreFront>

**BOOTH SELECTION:** First come, first served, based on date of receipt of full payment and signed contract. Select booth from exhibit floor plan, with second and third choice noted on form.

**INCLUDED:** All exhibit booths will be furnished with 6' draped table, (2) two side chairs, wastebasket, and a (7" x 44") identification sign. All exhibitors will be offered a maximum of (3) badges for booth personnel; extra badges, \$90 each.

**BOOTH EQUIPMENT:** Additional tables and other furniture and equipment from Shepard Exposition Services, Attn: Frank Brown, 4710 Trident Court, Baltimore, MD 21227; Tel 410.737.9270; Fax 410.737.9274; Email [fbrown@shepards.com](mailto:fbrown@shepards.com)

**EXHIBITOR KIT:** In August 2012, Shepard Exposition Services will mail a service kit, including order forms for labor (display installation/dismantling), electrical service, and additional furniture, to all exhibitors.

**DRAYAGE/FRIEGHT:** Standard rates through Shepard Exposition Services.

**CANCELLATIONS:** Notice of cancellation must be received by ASA in writing prior to June 30, 2012. Refunds will be made less 50% for administrative costs, only on cancellations made by June 30th.

**PROGRAM BOOK:** For questions regarding advertising, contact Ladzer Odotei Johns Hopkins Univ. Press, 2715 North Charles St., Baltimore, MD 21218; Tel 410-516-6689; Fax 410-516-3866. Email: [journalsadvertising@press.jhu.edu](mailto:journalsadvertising@press.jhu.edu)

**BADGES:** Prepared in advance for representatives who register by October 15, 2012. Pick up badges at ASA registration desk. Badges allow access to the entire meeting. Register with the ASA Conference Director, e-mail: [annualmeeting@theasa.net](mailto:annualmeeting@theasa.net)

**SCHEDULE:**

**Thursday, November 15**

**Drayage delivery and set-up: 8:00 am -12:00 noon. (Closed to exhibitors).**

**Exhibitor set-up: 12:00 noon- 5:30 pm.**

**Welcome Reception/Celebration of Authors/Exhibits open: 8:00 pm - 9:00 pm**

**Friday, November 16**

**Exhibits open: 9:30 am -5:30 pm**

**Saturday, November 17**

**Exhibits open: 9:30 am -5:30 pm**

**Sunday, November 18**

**Exhibits open: 8:30-11:00 am**

**Exhibit dismantling: 12 noon to 3:00 pm All clear by 4:00 pm**

**All hours are subject to change without notice by the association.**

**EXHIBIT LOCATION:** Level 3 in Ballroom B, Puerto Rico Convention Center

**WELCOME RECEPTION LOCATION:** Level 3 in the Ballroom AB Foyer, Puerto Rico Convention Center

**HOTEL RESERVATIONS:** The 2012 Convention Headquarters for the American Studies Association Annual Meeting is the Caribe Hilton, 1 San Geronimo Street, San Juan, PR 00901; (787) 721-0303. To make your hotel reservation, please visit the following link, or call 1-800-HILTONS.

[http://www.hilton.com/en/hi/groups/personalized/S/SJNHIHH-ASAA12-20121110/index.jhtml?WT.mc\\_id=POG](http://www.hilton.com/en/hi/groups/personalized/S/SJNHIHH-ASAA12-20121110/index.jhtml?WT.mc_id=POG)

**The ASA Convention guest room rate is \$155.00 for single/double occupancy.**

**The reservations cut off date is October 12, 2012.**

**Please make your reservation PRIOR to October 12, 2012. After October 12, 2012, all sleeping rooms will be sold on a space available basis and will NOT be subject to the group discount. Please mention you are attending the ASA annual meeting to receive the discounted room rate. Availability of rooms at the group rate after the cut-off date is subject to availability. If the group room block fills up before the October 12th cut off, you may be closed out of the conference headquarters hotel at the group rate. All rates are subject to tax.**

**Be sure to obtain a confirmation number from the Caribe Hilton. Bring your confirmation number with you to the hotel in case you are asked for it at the front desk upon check-in. Persons without reservation confirmation numbers may not be able to get a room at the host hotel.**

**ADDITIONAL INFORMATION: ASA Conference Director, 1120 19<sup>th</sup> Street, NW, Suite 301, Washington, DC 20036; Tel 202-467-4783; Fax 202-467-4786; Email: [annualmeeting@theasa.net](mailto:annualmeeting@theasa.net); <http://www.theasa.net>**